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(Work) dananecito.com

(Designer) Brand Identity &  
Digital  
(Bonus) Illustration

1303 SE 51st Ave  
Portland, OR 97215  
USA

(Education) Oregon State University  
Bachelor of Fine Arts in  
Graphic Design with a minor in Chemistry, June 2019



# Da<sup>(n)</sup> Anecito

## (Awards & Recognitions)

Eagle Scout, BSA, (2013)  
VANS Top 50, (2013)  
National Skate Deck Winner,  
VANSxTruth, (2013)  
OSU Shark Tank Winner, OSU, (2018)  
Gold, GRAPHIS New Talent, (2019)  
Top 15, ICMAD Young Designer, (2019)  
OSU Outstanding Senior,  
Nominated, (2019)

## (Experience)

**OptiTrack** (1.5 Years)  
*Graphic Designer*  
Leading, developing, and  
executing creative across all  
brand touchpoints in Natural-  
Point's family of motion capture  
products. Works with the develop-  
er team to design, produce, and/  
or assist in the execution of web  
and software needs. [Brand Identi-  
ty][Packaging][Print][UI/UX]  
[Motion][Video]

**FINE** (9 Months)  
*Graphic Designer*  
FINE is a studio in  
Portland, OR that's all about  
brand-led business building. I  
worked occasionally as a produc-  
tion designer both for print and  
digital projects while developing  
design system guides for print  
collateral and wayfinding for  
handoff to in-house design teams.  
[Brand Identity][Print][UI/UX]

**OSU MU Studio** (4 Years)  
*Graphic Designer*  
A fast-paced, internal  
design studio at Oregon State  
doing work with and for students.  
I worked with a team of designers  
to promote events and services  
offered by the Memorial Union,  
University Housing and Dining  
Services, and Student Affairs.  
Used OSU's brand to create sub-  
brands for student groups as well  
as on-campus restaurants and  
cafes. [Brand Identity][Environ-  
mental][Data Viz][Print]

**OSU Beaver Store** (2.5 Years)  
*Graphic Designer*  
A university "bookstore"  
supplying all student and fan  
needs for academia and sports...  
while giving back. Lead,  
developed, and executed creative  
across all of the bookstore's  
physical and digital touchpoints.  
Developed campaigns for seasonal  
OSU sport merchandise, textbook  
sales, and various university ap-  
parel drops. [Photography]  
[Social Media][Environmental]  
[Print][Merchandise][Email]

**NEMO** (3 Months)  
*Graphic Design Intern*  
An agency in Portland, OR  
helping cultural brands know and  
grow their audiences. I may have  
modeled my foot for Nike.  
[Brand Identity][Illustration]  
[Editorial]

**Oregon State University** (6 Months)  
*Undergraduate Research Intern*  
Collaboration with gradu-  
ate students to create and per-  
form assays on biofuel producing  
algae. Mentored high school stu-  
dents looking to get into STEM.  
[Science][Photography][Data Viz]

Ask<sup>(me)</sup> about  
Algae  
Infinite Mon-  
key Theorem  
The Art of  
Winning Raffles  
Greyhound  
Fashion  
Why Granola  
on Salad Works